



STRATEGIC DIRECTION

2022/23 Summary of Results and Discussion



Strengths

Weaknesses

Opportunities

Threats

Strengths:

I think that the service they provide our children is outstanding. I also think that the governance and transparency are evident in all they do.

Strengths- the funded programs, the research, accountability and public awareness. Development of programs as well as new ones is important. Monitoring and evaluating these programs are a priority!

Mission, Operations, Accountability

CEO and overall administration

Board commitment to children & services for all children in SLC.
Staff commitment to children & services to all children in SLC.

Strong financial strategies; accountability to the community regarding use of funds; passionate Leadership Team; willingness to think outside the box to find new ways to help those we serve; collaborative work with other funders, i.e. The Community Foundation; methodical oversight of funded programs

Service to the Children of St. Lucie County, Board Governance, Staff & Leadership of CSC, and Accountability of Public Funds.

Weaknesses:

I haven't learned enough in my role as Superintendent to be a critical consumer of what I'm seeing yet. Overall, I've been so very impressed.

I feel all areas are more than adequately covered by strong staff.

I feel the Council is well run and always self-evaluating for new innovations and ideas.

Public awareness

The community's awareness of all the CSC does within our community.

Public awareness can always be better. Use of unspent money.

I do not see this as a current weakness, but we must remain aware of the toll non-profit work can take on our staff and the agencies we serve. Keep our fingers on the pulse so we remain a proactive agency. Our staff may need to grow to keep up with the demands of the future. We never want our admin costs to be out of line, but we must keep in mind how valuable a healthy, productive team is to an organization.

Opportunities:

I believe it is more important than ever to make connections with the parents/guardians of the children/youth we serve who are not really engaged/invested with what we are doing for their children/youth

Continuing commitment of Council & staff as well as very open lines of communication. Staff should never hesitate to ask Council for participation in community events or agency event.

More effective social media strategy to improve public awareness

Raise awareness as to the benefit of having a CSC in St. Lucie County.

The CSC is working effectively and always aware of the needs of our families and and keeping the public informed

Keep moving in the direction I believe the organization is moving, which is a data driven support organization.

I wonder if there are any programs we could be involved in for families of fallen or wounded veterans.

Threats:

CSC does an excellent job at achieving their mission.

CSC is very strong in this area.

I do not feel any "changes" are needed at this point.

If it's not broken, don't try to fix it. We just need to continue being the trendsetter organization - always open to evaluating new opportunities.

I'm satisfied and currently have no suggestions.

Nothing. I think we are the best run, most impactful organization on the Treasure Coast. More of the same.

Lower the tax rate and at the same time continue to provide services to the community.



Internal Operations:

Proud to be a board member: 100% Yes

"I am proud to be involved with such a respected and impactful organization."

"I feel I am helping to meet the needs of the community proactively and watching how the planning is monitored and evaluated on each program by the staff and seeing how the results are working."

"We make a responsible difference in our community every day, both tangibly and intangibly."

"I am very proud to be a representative for the citizens of St. Lucie County."

"No other organization touches more families and positively affects more lives than this one."

"I am proud of all that we do for entire family units as well as our skills using taxpayer funds."

Internal Operations:

As a board member, do you feel that you are informed to make decisions on issues brought to Council meetings?: **100% Yes**

How would you define the Children's Services Council to a friend or co-worker?

"Supports children in need."

"The mission statement is a perfect description."

"An excellent organization that is committed to the children of our community."

"CSC is devoted to ensuring children have every opportunity to safely reach their full potential."

"Creating successful family units, being there for families & children no matter the issue."

"A well-oiled machine with all the parts meshing together, to provide for the children and families of SLC."

"We are a tax funded district that improves the lives of children by funding programs throughout our county."

Internal Operations:

Pressing Issues

Don't know enough

I am not aware of
any at this time

Not sure on this, maybe
more cross training.

Preventing our folks from burnout,
which is not exclusive to CSC.

Keeping the team together

Maintaining the support of
the community to continue
our funding with tax dollars.

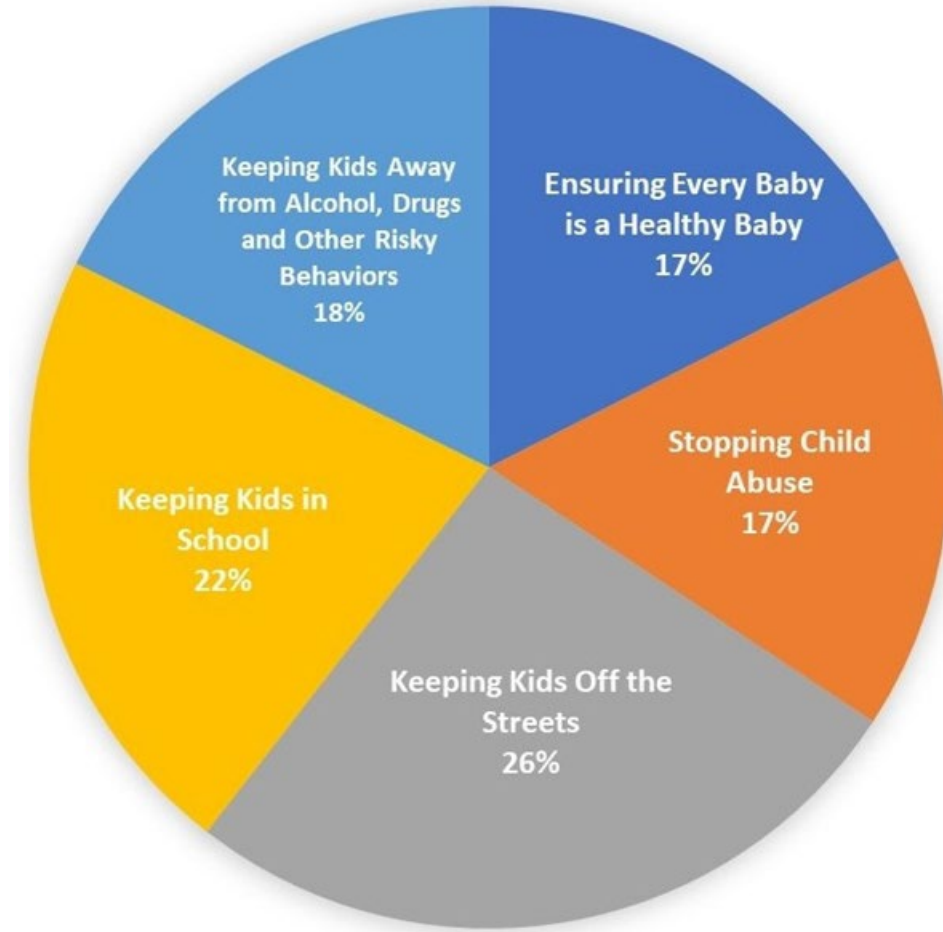
Funding Priorities:

Do you believe the priorities should remain our priorities? **86% Yes 14% No**

- “Keeping kids off the streets and in school is a very similar priority and can be combined”

Do you agree with share of distribution of resources to each priority? **86% Yes 14% No**

- *“None. I like the way it is now.”*
- *The funding should be based on community input and a detailed analysis of measurables*
- *I support the current distribution, but I would be hesitant to have any one priority grow to more than 30%.*



Funding Priorities:

Outside of our five priorities, what other issues in the community do you think CSC should address/focus time and resources?

I'm good.

I think the five priorities accurately represents the needs within our community. Therefore, no changes are recommended at this time.

The above are the priorities are the priorities I agree with and are being addressed

Mental health issues for children.

I think our plates are full to overflowing with the priorities we have now. I know the voters and community members are fully supportive of our work, which tells me we are focusing on the correct areas.

The Council could work more closely with our school system to shows kids importance of education going hand in hand, keeping kids off streets. Working to instill must have education to be more successful in life.

There seems to be a spike in young children with developmental delays such as speech and socialization. I wonder if there are additional opportunities to assist in that area.

Funding Priorities:

The most impactful services that Children's Services Council currently provides to the community?

Their support for disadvantaged students.

The funding of programs that represent the identified priorities as stated above.

Programs with wrap-around services led by caring adults.

Building entire family unity. I.e., our family fathers more involved

Keeping children in school and off the streets as well ensuring every baby is a healthy baby.

Home nurse visitation, after school and summer programs. At least these are easy to measure.

Keeping kids in school

Other Funding:

Do you believe the following are issues
 CSC should continue to allocate resources?

St. Lucie Reads:	100% Yes	
Swim Safety/Lessons:	100% Yes	
Safe Sleep for Infants:	100% Yes	
Young Floridan Scholarships:	86% Yes	14% No
Expanding Summer Programs:	100% Yes	
Sponsorships for Community Events:	100% Yes	
Capacity Building for Local Non-Profits	86% Yes	14% No

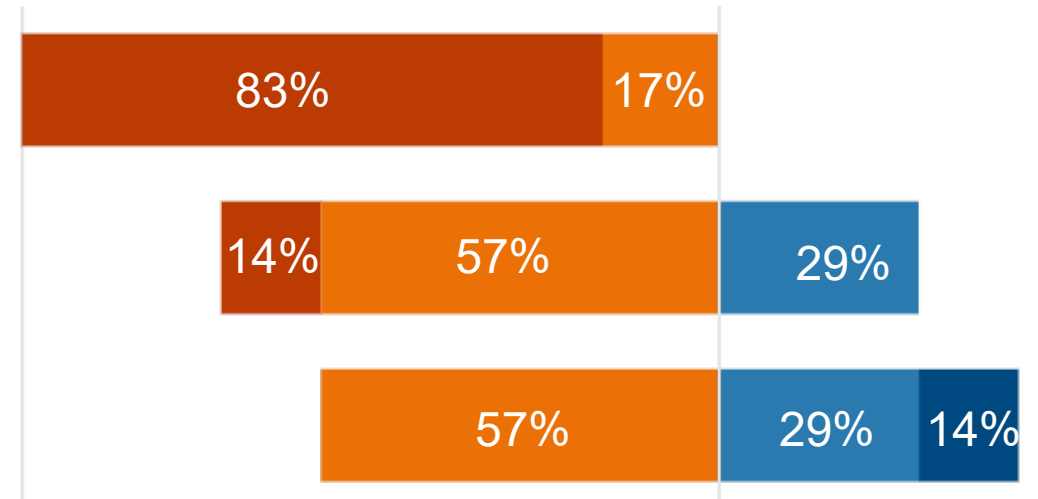
With funded programs recently under-utilized in their budget expenditures, if CSC were to do mid-year and last quarter budget re-allocations from under-utilized program(s) to ensure funds are fully utilized to help families, please indicate the degree of priority for use of those funds?

High Priority
 Medium Priority
 Low Priority
 Not a Priority

Expanded access to quality childcare for working families, including continuing FATES which addresses the fiscal cliff as families move out of poverty

Technology upgrades for CSC funded programs

Community capital projects that benefit children and families such as community park builds in conjunction with municipalities or non-profit capital projects - buildings, expansions

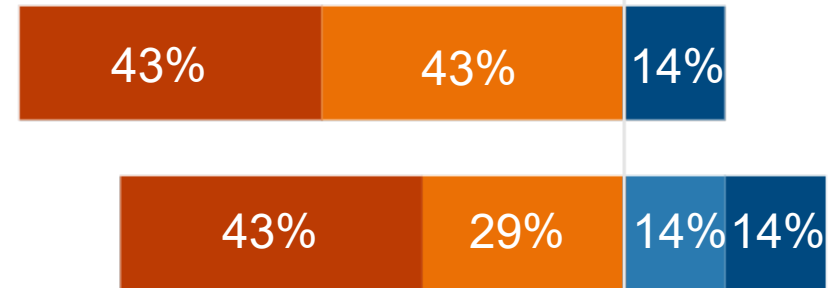


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Release funding application for one-time projects up to \$10k per project

Roll the funds into the following year's budget to support on-going programming and potentially help reduce mileage rate on a year to year basis



Other Funding:

What other ideas/strategies should we consider?

Just keep up the great work!

It seems a mixture of the above listed ideas would be beneficial.

None

Family building programs like the basketball program aimed at fathers.

Need to address the mental health needs of children within the schools, professional advocates.