



St. Lucie Reads Services/Scope of Work

BOOK DISTRIBUTION

- Maintain existing network of Little Libraries, plus recruiting at least 60 new locations, approximately 15 per quarter
- Conduct/coordinate minimum of 4 book drives and facilitate/coordinate ongoing donations, approximately one per quarter
- Develop strategy to distribute books in low income neighborhoods and present plan to CSC for approval within first quarter. Once approved, execute plan.
- Coordinated with CSC, develop tip sheets for distribution with Little Libraries for host agencies deliverable by the 2nd quarter

NETWORK

- Participate in at least 50% of statewide Grade Level Reading meetings
- Facilitate 6 St. Lucie Reads partnership meetings, on an every other month schedule
- Communicate with Moonshot Moment in IRC to explore possible partnership deliverable in the first quarter
- Coordinate 4 literacy workshops for providers, ideally one per quarter
- Recruit 5 pediatricians for well-visit program approximately one a quarter
- Gather and analyze current data relevant to literacy, use to identify emerging issues, establish priorities, and develop strategies

OUTREACH

- Represent the St. Lucie Read initiative through attendance of at least 2 networking events per quarter.
- Maintain content for St. Lucie Reads website every month
- Attend at least 10 outreach events to promote St. Lucie Reads, approximately 2 to 3 per quarter