



Children's Services Council of St. Lucie County's
Show a Child You Care Challenge – Round 2

As we step into Round 2 of the SACYC Challenge, let us first thank all of you who participated in last year's poster drive. With your help, over 300 agencies, businesses, and organizations are now displaying SACYC posters, and we are so grateful for your help in spreading that message. The posters, when displayed, serve as simple reminders that little actions can have a big impact in the life of a child! We are proud of the progress we have made, but our work is not done.

We are issuing a new SACYC Challenge to our funded agencies to help continue spreading this simple yet powerful message. Each funded agency will have the opportunity to create an original poster, from a photo, drawing, or image created by any participant or staff member from their program. Any medium can be used to create the image, but each entry must display at least one (1) adult and one (1) child. Entries will be judged by CSC Council and Staff members and a winner will be selected at the February 2010 Council Meeting. The funded agency's poster that is selected will be honored as the Show a Child You Care Agency of the Year. With this distinction, the winning agency will:

- Be honored at our Annual Awards Dinner on March 22, 2010
- Be promoted in our Annual Report (distributed to over 50,000 households)
- Receive the Show a Child You Care Agency of the Year logo to display for the whole year on brochures, letterhead, website, etc.
- Be recognized on the print copies of the poster, which will be added to the set of 12 currently promoted by CSC.

Photo release forms will be required if live models are used in your photo. Those forms will be available on the Program Resource page of our website. Completed forms and any image entries will be due to CSC no later than **January 25, 2010**. All agencies that participate will be highlighted and promoted on our website, Facebook page, and in CSC newsletters.

So... are you in? Are you up for the challenge?

Please join us in this project to spread the word about the Show a Child You Care initiative and the importance of the programs that CSC funds throughout the county. We're counting on you!

Please e-mail Ashley (amock@cscslc.org) with any questions.

Let the fun begin...